

Amideast Education Abroad Programs

ARAB 216: Media Arabic IA Syllabus

Credit Hours: 3 credit hours

Program Location: Rabat, Morocco

Term and Year:

Course Description:

The course introduces students to the language frequently used in Arabic media. The course is designed to assist students to read simple news items in different newspapers from Arab countries; listen to and comprehend broadcast news; and understand the role of media in shaping Arab thought. This course utilizes the book *Media Arabic: A Coursebook for Reading Arabic News* by Alaa Elgibali and Nevenka Korica, in addition to authentic materials, with an emphasis on the local media.

Aims and Objectives of the Course:

- To develop Arabic vocabulary related to media
- To be able to read and listen to news items
- To discover Arab culture via the media

Learning Outcomes of the Course:

By the completion of this course, students will be able to:

- Master basic vocabulary commonly used in Arabic media.
- Successfully understand written and oral news media topics covered in the course.
- Read and understand Arabic newspapers without using a dictionary.
- Write grammatically correct news paragraphs.
- Use the new vocabulary effectively in discussing different news items.

Knowledge:

The course is designed to assist students to acquire and demonstrate knowledge about:

- Strategies for reading simple news items.
- Techniques for listening and understanding broadcast news.
- Understand the role of media in shaping Arab thought.

Skills:

This course is designed to assist students in acquiring or enhancing the following skills:

- Listening comprehension when listening to Arab broadcast media.
- Reading comprehension when reading news items in print media.

Attitudes:

This course is designed to encourage development of the following attitudes:

- Understanding common viewpoints in the Arab world.
- Openness to Arab thought.

Required Texts:

- Textbook: ***Media Arabic: A Coursebook for Reading Arabic News***, by Alaa Elgibali and Nevenka Koric. Paperback. 2007. This course covers three units from the book: Meetings and Conferences, Demonstrations, and Elections.
- Locally produced media material (TV News, Newspapers articles)

Assessment Overview:

| Description | Weight | Due Date |
|----------------------------------|--------|-------------------------|
| Attendance & Engagement | 20% | Continuous |
| Assignments | 25% | Continuous |
| Quizzes | 15% | See the Course Schedule |
| Mid-Term Exam | 10% | |
| Final Project: Oral Presentation | 15% | |
| Final Exam | 15% | |

Course Requirements and Expectations:

- Attendance and Engagement: Participants are expected to attend all regularly scheduled classes and come prepared to participate fully in class activities. Participants are further expected to be on time for all classes. Arriving late for class is disrespectful of both the instructor and fellow participants. Please refer to the official Amideast Attendance policy for more information.
- Assignments: During the first half of the semester, you are required to carefully study the vocabulary and read the news in the book. You will be required to use the new words in sentences and bring them to class. You will also have exercises assigned from the book.

After the midterm, in addition to the above, you are required to bring a news item from any of the web sites provided or any Arab newspaper on a daily basis.

- Quizzes: There will be twenty-minute written quizzes, unless otherwise noted by the instructor.
- Midterm: The midterm exam will consist of three news articles about which students must analyze and answer questions.
- Final Project: Oral Presentation: Each student must do a presentation about a news item of their choice. If any new vocabulary is used, a list of vocabulary should be attached in addition to at least five questions. You are responsible for presenting it to class.
- Final Exam: The final exam will consist of four news articles about which students must analyze and answer questions.

Course Schedule:

| Week | Date | Class Work | Exams, Trips and Holidays |
|-------------------------|--------------------------|--|-----------------------------|
| <i>Orientation Week</i> | | | |
| Week 1 | | <u>Chapter One:</u> Unit <u>1</u> : pp.8-10 Unit <u>2</u> : pp. 11-13 Unit <u>3</u> : Pp. 14-15 Unit <u>4</u> (1 st part): Pp. 16-18 | |
| Week 2 | | Unit <u>4</u> (2 nd part): pp. 19-21 Unit <u>5</u> (1 st part): pp. 22-27 Unit <u>5</u> (2 nd part): Review pp. 22-27 | |
| Week 3 | | Unit <u>6</u> : pp. 30-32 Unit <u>7</u> : pp. 33-34 <u>Role Play</u> | Quiz 1 |
| Week 4 | | <u>Chapter Two:</u> Unit <u>1</u> : p 38 Unit <u>2</u> : pp. 39-40 Watching Live News Unit 3: pp.39-42 Unit 4: pp. 43-49 <i>Oral presentations</i> | |
| Week 5 | | Unit <u>5</u> : pp. 50-55 Watching Live News Unit <u>6</u> : pp. 56-58 Unit <u>7</u> : pp. 59-61 <i>Oral presentations</i> | Excursion Quiz 2 |
| Week 6 | | Review of <u>Chapters</u> <u>One</u> : pp 56-58 <u>Two</u> : pp. 63-66 | |
| Week 7 | | <u>Chapter Three:</u> Unit <u>1</u> : p 72 Unit <u>2</u> : pp. 73-75 Unit <u>3</u> : pp. 77-79 Unit <u>4</u> : Pp. 80-84 Debate | Midterm |
| Week 8 | <i>Break: No Classes</i> | | |

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| Week 9 | | <u>Chapter Four:</u> Unit <u>1</u> : pp.94-98 Unit <u>2</u> : pp. 99-103 Unit <u>3</u> : Pp. 104-105 | First draft of the Oral Presentation |
| Week 10 | | Unit <u>4</u> (1 st part): Pp. 106-110 Unit <u>5</u> (2 nd part): pp. 119-121 Unit <u>6</u> : pp. 122-124 | Quiz 3 |
| Week 11 | | <u>Chapter Five:</u> Unit <u>1</u> : p 140-142 Unit <u>2</u> : pp. 143-146 Watching Live News Unit 3: pp.147-149 <i>Oral presentations</i> | |
| Week 12 | | Unit 4: pp. 150-153 Unit 5: pp. 154-161 Unit 6: pp. 162-164 Unit 7: pp. 165-170 | Quiz 4: |
| Week 13 | | <u>Chapter SIX:</u> Units <u>1-2</u> : pp. 172-175 Unit <u>3</u> : pp. 176-177 Watching Live News Unit 4: pp.178-184 | Excursion |
| Week 14 | | Units <u>5</u> : pp. 185-191 Unit <u>6</u> : pp. 192-194 Watching Live News Unit 7: pp.195-198 Review for final exams | Final Project: Oral Presentation |
| Week 15 | <i>Final Exam – 90 Minutes</i> Individual conferences / General Evaluation | | |
| Week 16 | <i>Reflection Week</i> <i>(one 75-minute session)</i> | | |